



AMITY
UNIVERSITY
— LUCKNOW CAMPUS —

SPONSORSHIP CATEGORIES



Diamond Sponsor

SPONSORSHIP AMOUNT: RS. 5,00,000/-

On Campus deliverables :

- Announcements on FM radio, extending your reach to captivated audiences beyond the event premises
- Audio-visual excellence with sponsor highlights on LED screens and frequent announcements at least 30 times a day, over the span of three action-packed days.
- Gain a 3-day early access opportunity to promote your brand or product starting from three days before the event in our campus. Maximize your visual impact with 8 standees and 8 banners strategically placed at key locations (6'x4'). Please be aware that you are responsible for providing the standees and banners.
- Prime visibility on Amity's dynamic social media platforms and the prestigious Amity website all together they have outreach of more than 10 lakh visitors
- 10 Complementary Entry Passes for your team or esteemed guests with complimentary tea and water bottles..
- Get 4 stalls (10'x 10') each on the university premises, also if needed we can provide a dedicated space for showcasing your merchandise or conducting promotional activities if required.
- Garner extensive coverage in prominent Hindi and English newspapers, ensuring your brand takes center stage both before, during and after the event.
- Your logo showcased prominently on the central backdrop, LED Backdrop, and side panels
- Exclusive placement of brand logo on event mementos and certificates, ensuring lasting brand recognition..
- Special features of brand across social networking sites like Instagram, Facebook, LinkedIn, Twitter and the official website, creating a buzz that resonates far and wide.

Platinum Sponsor

SPONSORSHIP AMOUNT: RS. 3,00,000/-

On Campus:

- Your brand takes center stage! Enjoy prominent visibility as a Co-Sponsor on the main backdrop in bold, ensuring your logo stands out in the spotlight.
- Audio-visual excellence with sponsor highlights on LED screens and frequent announcements at least 20 times a day, over the span of three action-packed days.
- Prime visibility on Amity's dynamic social media platforms like Instagram, LinkedIn, Facebook etc. and the prestigious Amity website all together they have outreach of more than 10 lakh visitors.
- Your logo steals the show on the main LED and side panels of the center stage, leaving a lasting impression on every attendee
- Proudly display your association on event certificates, showcasing your commitment to excellence.
- Make a real impact with 3 complimentary stalls (10'x10') on the University grounds, providing a prime space for the sale of your merchandise or other engaging promotional activities
- Take full advantage of promotional space with a maximum of 6 standees and 6 banners (6'x4') strategically placed to meet your branding objectives. Please be aware that you are responsible for providing the standees and banners.
- Enjoy the event with 6 Complimentary Entry Passes for your team or esteemed guests with complimentary tea and water bottles. Garner widespread attention with coverage in prominent Hindi and English newspapers, receiving full event coverage both before, during and after the extravaganza.
- Secure special coverage on the Amiphoria 2024 page across social networking sites and, maximizing your brand's reach in the digital realm.

Gold Sponsor

SPONSORSHIP AMOUNT: RS. 1,00,000 /-

On Campus:

- Your esteemed logo prominently showcased on the side panels of our event stage.
- Opportunity for sponsors to strategically position 4 standees and 4 banners (6'x4') for optimal brand exposure, tailored to your promotional needs. Please be aware that you are responsible for providing the standees and banners.
- Regular and engaging announcements ensuring your sponsorship details are highlighted throughout the event.
- Make a real impact with 2 complimentary stalls (10'x10') on the University grounds, providing a prime space for the sale of your merchandise or other engaging promotional activities.
- Enjoy 4 Complimentary Entry Passes for your team or esteemed guests to immerse yourselves in the excitement and exclusivity of the event.
- Extensive coverage on the Amiphoria Website and across our active social networking sites, maximizing your brand's reach and visibility.